

PODCAST FOR TWEENS

A group of about seven people are silhouetted against a bright sunset in a wooded area. The sun is low on the horizon, creating a strong backlight effect and casting long shadows. The trees are dark and dense, framing the scene.

MY BACKYARDTM


UNITED STATES OF ADVENTURE



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**A
PODCAST
FOR,
ABOUT &
STARRING
'TWEENS**

A photograph of two young people, a man and a woman, seen from behind. They are standing in a lush, green forest. The man is wearing a blue t-shirt and is looking down at a wooden table. The woman is wearing a light blue patterned shirt and a red backpack, also looking down at the table. The background is filled with dense foliage and trees.

**For
the
'tween
beginning
to explore
the world
beyond
his or
her own
backyard.**

**An opportunity to share what they know and
seek new ways of understanding a vast world
around them in an engaging and fun manner.**



HOSTED BY FEARLESS LEADERS
TIFF & VAN



MY BACKYARD™

begins with submissions through the 'my backyard' website and social media sites where 'tweens can upload a video or audio message, or they can do something as daring as write us a letter, or use any of the prompts (see sample questions on pages 18-20) to submit stories about their own backyard - city, state, region.



Stories about how they discovered a particular aspect of their backyard and why it's worth sharing. Each episode is built using interview audio with kids, facts and trivia, engaging/comedic audio reenactments of stories surrounding the place/activity/historical relevance of each story.

FORMAT : MY BACKYARD



Part of each episode will have an interactive element using social media and other means of engagement to answer trivia questions about the geography/historical/wacky news, etc.



Technology means humans have stopped going to each other for insights and information about the big world we all share - we've begun to habitually "Google Our Lives."



MY BACKYARD seeks to engage kids in a fun and interactive adventure to get out and explore, for the purpose of knowing at a cellular level, they are part of a bigger story than what is just happening in their own backyard.



It is that knowledge, the connected nature of their world, that will inform each one as they grow up and look for ways to participate and contribute to the world around them and beyond.

WHAT EACH COUNTRY LEADS THE WORLD IN





PUSH THE BOUNDARIES

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UNITED STATES OF ADVENTURE

launches the series with 12 episodes
ranging from 10 -15 minutes focusing
on stories from around the U.S.A.







AROUND THE WORLD FOR ADVENTURE

**takes the second season from the
U.S.A.'s backyard to international
backyards around the world.**





INVITATION FOR ADVENTURE

will be the third season where explorers from season's one and two will meet up to show each other the places they shared in the first two seasons.



Tell me about your neighborhood

**(for added credit: using only colors as ways to explain,
using only movie characters, using only types of transportation)**

**What is it about your city that you
think is the greatest thing and why?**

**Is there an unsolved mystery surrounding
your town/city/neighborhood?**

**In the same amount of letters as a Tweet,
tweet me your cities best thing**

In what ways to you get around your city?

What do you think those will become in the future?



**What is the largest building near your house?
Describe that building**

**Do you have a cemetery in your town?
Have you ever been there? Tell me about it**

**Has something significant in history taken place
in your hometown?**

**What annual festival or celebrations happens
in your hometown?**

**How many people are you related to that live
in your hometown? Oldest? Youngest?**



If your city was a book, tv show, film, animated series, what would it be titled? Why?

Are there more nice people or mean people in your town, explain

Something crazy that is totally natural in your hometown - massive tree? waterfall? Etc.

Do you have any museums or such?

Best thing you've ever eaten at a place in your hometown - what and where and with whom?





- **Educational Foundations**
- **Travel** (Airline, Hotel, etc)
- **Networks** (Travel Channel, History, Nickelodeon, etc.)
- **Kids Products**





EXPLORE
SPACE™

MY BACKYARD™

UNITED STATES OF ADVENTURE

Become Adults the World Needs™



MY BACKYARD™

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